



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2024/ 1122

27th August 2024

Sub. Placement opportunity for B.Tech (ME, EE, ECE and ICE) students of GGSIP University of the batch passed out in year 2024 in the company “IPS Automation Products Pvt Ltd”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for B.Tech (ME, EE, ECE and ICE) students of GGSIP University of the batch passed out in year 2024 in the company “IPS Automation Products Pvt Ltd” for your reference and circulation to students to apply on given link by **28th August 2024, 5:00 PM:**

Registration Link – <https://forms.gle/vbdcxxXmNEYCtv2n8>

Name of Company – IPS Automation Products Pvt Ltd (parent company - GlobeUnited FZE, UAE)

Position – Internal Sales Engineer

Eligible Degrees – B.Tech in Instrumentation, Mechanical, Electrical, Electronics

Batch – 2024 passed out

Location – Delhi

Job Type: Full-Time

Experience Level: Entry-Level (0-2 year)

CTC: INR 250,000 To 350,000 per annum

Please find attached JD for more information.

LAST DATE FOR REGISTRATION IS **28th August 2024, 5:00 PM.**

(Dr. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

JOB DESCRIPTION

Job Title: Internal Sales Engineer

Location: New Delhi, India

Job Type: Full-Time

Experience Level: Entry-Level (0-2 year)

CTC: 250,000 To 350,000 per annum

About Us:

We are renowned organization engrossed in manufacturing, trading and exporting of Measuring Instruments which is known for its high performance, functional efficiency, durability, and superior quality.

Role Overview: As an Internal Sales Engineer, you will support the sales team by providing technical expertise and assistance throughout the sales process. This role is ideal for a recent graduate with a strong interest in engineering and sales, looking to start a career in a fast-paced and challenging environment.

Key Responsibilities:

- Provide technical support to the sales team and customers, addressing product-related queries and offering solutions based on client requirements.
- Assist in preparing and delivering technical presentations, product demonstrations, and proof-of-concept trials to potential customers.
- Contribute to the development of technical proposals, documentation, and project scopes by working closely with the sales and engineering teams.
- Engage with clients to gather requirements, understand their needs, and provide technical guidance to ensure the best possible solutions.
- Work collaboratively with internal teams including sales, engineering, and product management to support customer needs and drive sales growth.
- Address and resolve technical challenges that arise during the sales process, ensuring solutions are feasible and aligned with client needs.

Qualifications:

- Bachelor's degree in Engineering (preferably Instrumentation, Mechanical, Electrical, Electronics, or a related field) or a related technical discipline.
- Strong interest in sales and customer interaction.
- Basic understanding of technical concepts and ability to learn quickly.
- Excellent communication skills, both verbal and written.
- Ability to work effectively in a team environment and manage multiple tasks simultaneously.